



**Whitireia**  
NEW ZEALAND

# PROSPECTUS 2011/2012

0800 944 847 | [WWW.WHITIREIA.AC.NZ](http://WWW.WHITIREIA.AC.NZ)



## **BACHELOR OF APPLIED ARTS**

**VISUAL ARTS & DESIGN  
PERFORMING ARTS  
CREATIVE WRITING  
MUSIC**

0800 944 847  
[www.whitireia.ac.nz](http://www.whitireia.ac.nz)



**Whitireia**  
NEW ZEALAND

WELCOME



Our mission is to nurture creative talent in support of a meaningful life.

## Nau mai, Haere mai ki Whitireia

## Welcome to Whitireia New Zealand's Faculty of Arts

For the past few weeks my evenings have been filled with end of year events – original music compositions, fantastic Dance and Theatre productions showcasing the talents of Whitireia Performing Arts students, a Jewellery Auction, Poetry readings in local cafes , and the opening of the Visual Arts exhibition. All these events delighted the senses and reminded me of the important role that the Arts at Whitireia play in nurturing creative talent, pioneering original work, supporting individual style and preparing people to having meaningful employment in the Creative Arts Industry, in New Zealand and internationally .

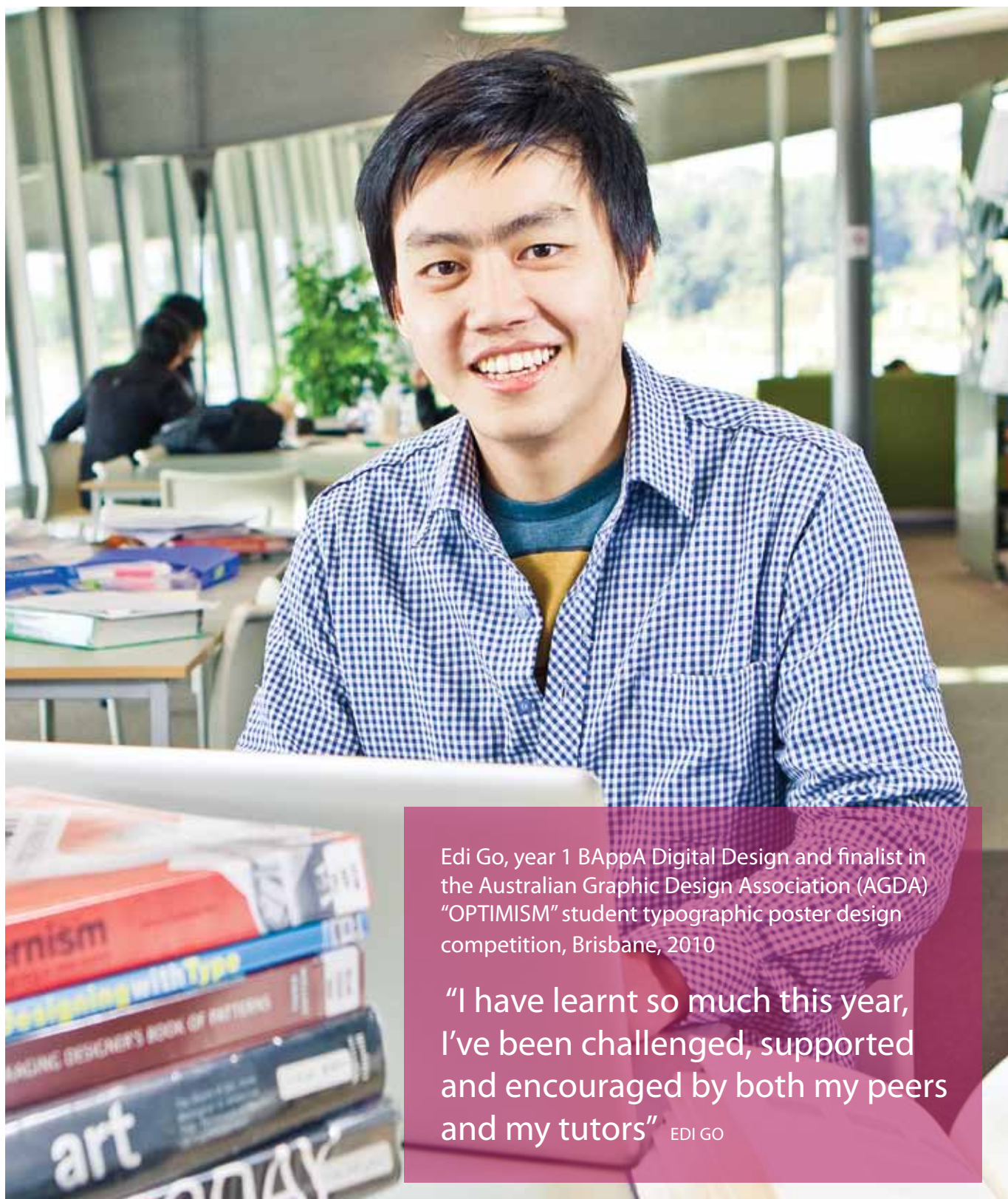
This year, like previous years, students have won national and international awards, in recognition of their creative intelligence and willingness to explore new possibilities, through the questioning of what really matters.

The Arts at Whitireia are alive and well.

KAYE JUJNOVICH, DEAN OF THE FACULTY OF ARTS

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)





Edi Go, year 1 BAppA Digital Design and finalist in the Australian Graphic Design Association (AGDA) "OPTIMISM" student typographic poster design competition, Brisbane, 2010

"I have learnt so much this year, I've been challenged, supported and encouraged by both my peers and my tutors" EDI GO

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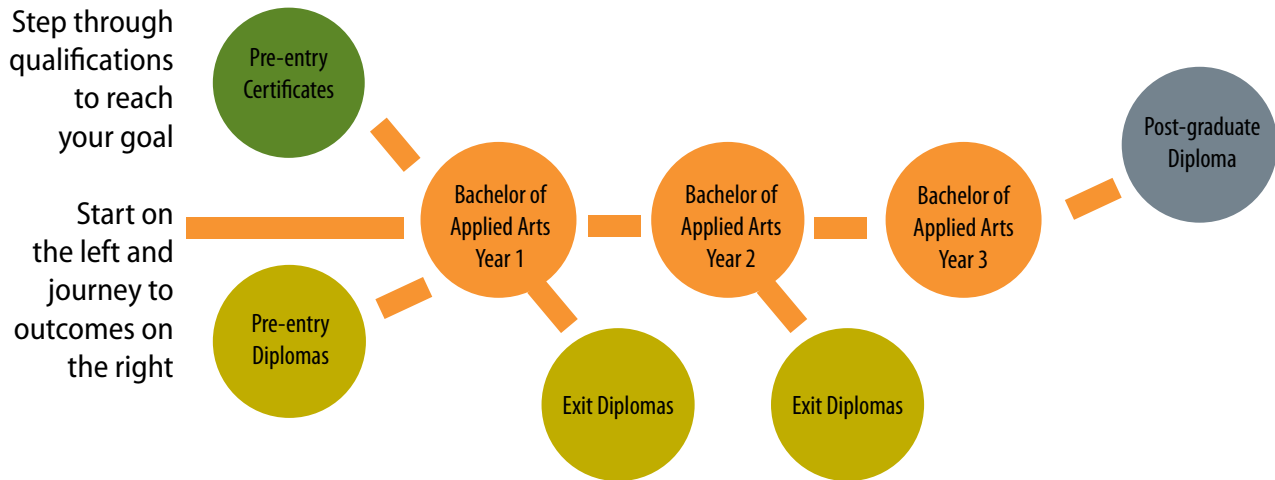


Sam Kelly, year 3, BAppA Jewellery, winner of 2009 Julie Obren award, recipient of 2010 Talente, an award for international graduates under 32 years of age. Recipient is supported by Creative NZ to travel to the opening of their prestigious exhibition in Munich.



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# Bachelor of Applied Arts (BAppA) - Overview



The Arts Faculty's mission is to provide people with a passion for the arts with the opportunity to engage in a community of contemporary arts practice. We empower people to become innovative, successful, applied arts professionals. Whitireia arts students are stimulated, challenged, extended and supported to develop professional-level arts practice and values. This will be achieved through giving focused attention to students, and offering a diversity of specialities in the visual arts, music, performing arts and creative writing.

Underpinning the degree we have core papers in Research and Presentation, Creative Enterprise (the business side of the arts), and Contextual Studies (the historical and contemporary environments that contribute to the evolution and development of your arts discipline).

**Music:** The focus of Whitireia music is on applied studies of rock, jazz and commercial music. Three areas of specialism are available: music performance; music creation and composition; and music

recording/production. Student bands regularly perform on campus and at gigs in the city.

**Visual Arts and Digital Design:** The Visual Arts Department features hands-on practical experience in a range of media from craft through fine art to digital media. Current specialisms include jewellery, textile arts, carving and sculpture, print-making and painting, and graphic design (visual communication). Students are involved in the wider community through project work and exhibitions, which assist them in linking with wider art networks. Workshops and seminars are offered each year by practising artists and designers from New Zealand and overseas.

**Performing Arts:** Performing arts at Whitireia have a strong reputation for high quality public performances. The focus is on Maori, Cook Islands, Samoan and New Zealand Contemporary performing arts, including performance, choreography, music, costume, and cultural influences. The degree programme operates like an

apprentice company, and national and international tours are an annual feature for the BAppA students: there is potential for Graduate Diploma students to join such tours.

**Creative Writing:** The Creative Writing programme encourages and celebrates good writing across all genres. It is a practical, hands-on programme where writers develop their strengths through exercises, workshops, discussion, speakers, and most of all, through writing itself. Graduates are employed in a range of writing work including editing, communications and journalism, as well as writing for film, theatre, performance poetry, novels and literature of all genres.

*See next page for description of core modules across all majors in the Bachelor of Applied Arts.*

*See each major for descriptions of their specialised modules.*

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# Core Modules in the Bachelor of Applied Arts

## Year 1

### Contextual Studies 1 (10 credits)

Students are introduced to contextual studies through exploration of New Zealand and Pacific history in relation to their field of art and New Zealand’s place in the global environment.

### Research and Presentation 1 (10 credits)

The first year of Research & Presentation introduces students to applied arts research processes, together with writing and presentation skills

## Year 2

### Creative Enterprise 1 (10 credits)

This module is a practical introduction to the concept of creative enterprise and basic business skills, including interpersonal skills and project management.

### Contextual Studies 2 (10 credits)

This module provides a focussed investigation of the relationship between social, political, economic and cultural influences and issues within the global arts environment that have emerged during the 20th century.

## Year 3

### Research and Presentation 2 (20 credits)

This module supports the development and consolidation of planning, research, evaluation, writing and presentation skills that will support the student’s body of work.

### Creative Enterprise 2 (20 credits)

Students will plan a creative enterprise project aligned with their body of work or planning for future opportunities.



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# Bachelor of Applied Arts (Music)

*Students who successfully pass two years of study of the degree are able to exit with a Diploma in Rock, Jazz and Commercial Music.*

The "Applied" aspect means that everything we teach is focussed on the making of music in the context of the music industry of today. The "Arts" aspect means our curriculum facilitates conceptual thinking, cross-discipline collaboration, written expression and research skills to complement our musical focus.

What is unique about us? We asked our students this in a recent hui. They told us that the warmth of our community – we are a whanau or family – is our strength. Current Music Programme Managers Dan Adams (BAppA) and Marino Karena (Certificates) continue a bi-cultural management model that has been central to the culture of our music school throughout its 23 year life.

Our students are given every opportunity to study a broad range of music styles (which can include rock, jazz, singer-songwriter, fusion, live electronica, blues, funk and Top40) and a broad range of musical disciplines (including solo and ensemble performing, composing, songwriting, arranging, recording, midi programming, aural training and score reading).

We have a highly experienced staff of music professionals and educators, and our teaching practice is grounded on principles of "manaaki" (fairness and support), "awhi" (warmth of spirit) and "mahi" (staff and students faithfully doing the work required for success).

Something unique we also offer in the third year of our BAppA (Music) is the chance for our students to create a Body Of Work in the field of active music making in which they have chosen to specialise, with support and academic supervision from both in-house staff and outside music industry professionals.

*See overleaf for Music module outlines.*



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

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## Level 7

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### Duration

3 years fulltime, part-time options may be available

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### Campus/Start Dates

Wellington – February

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### Fees (NZD)

Local \$5,691

International: \$18,900

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### Entry Criteria

Whitireia degree entry requirements - see page 18 for details. Evidence of suitability based on interview and audition.

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### IELTS 6.0

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### Audition processes

Auditions are held in early December each year. One month prior, a CD is sent out with well known songs to prepare for the audition. We don't send out sheet music, and we recommend the applicant learns the music 'by ear' from the CD and also researches freely available online aids such as charts, tabs and lyric sheets. The audition involves four components: a performance, an interview, a writing task and a music theory test. A level of Grade 5 theory (or equivalent) and Grade 8 practical (or equivalent) is the expected standard for entry into Year One of our degree. The purpose of the interview and writing task is to provide some insight into the interpersonal, verbal and writing skills of the applicant, their goals for their studies with us, and any areas of individual need they may have in terms of health, learning difficulties etc.

**Module outlines:****Years one and two****Instrument Studies**

Spend half an hour each week one-on-one with an expert tutor in your instrument, and one hour per week in a group of students studying the same instrument. Front two performance recitals per year in our professionally equipped live stage.

Year One: perform seven songs of contrasting style including one jazz standard and an improvised solo (instrumentalists) or a three part a capella vocal piece (vocalists)

Year Two: perform ten songs of contrasting style including one original composition and three songs by a major artist of your choice. *(cont. next page)*

**Perform In A Group**

Work for four hours per week in a band with a range of tutors specialising in different musical genres. Perform several shows, including our residency at San Francisco Bath House and our annual Whitireia Up Front show at Wellington Town Hall.

Year One: jazz, rock, top 40 and originals

Year Two: advanced jazz, fusion, session band

**Theory 1 / Analysing and Arranging Music**

Learn how to confidently improvise by applying jazz harmonic theory in rock and jazz contexts. Become accomplished in playing 'by ear', sight reading, and analysing and dictating melody, harmony and rhythm. Learn techniques for creating convincing four part arrangements for brass and/or string ensembles.

Year One: major, minor, pentatonic and blues scales; diatonic and chromatic interval recognition; all major and minor key signatures; seventh chord voicings including inversions,

extensions and additions; 2, 5, 1 chord progressions; modes of the major scale; 8th and 16th note rhythms including swing; chart navigation, signs and terms.

Year Two: transcription, analysis and score preparation; arrangement for rhythm section, four part horn section and vocalist; directing rehearsals and performance of arrangements.

**Recording and Midi**

Learn how to operate the latest digital recording software and hardware, using microphone choice and placement, with mixing and mastering techniques to record your musical projects to a professional standard.

Year One: Logic Pro

Year Two: Protools

**Composition**

Write songs and instrumental pieces including jazz, rock and folk/singer-songwriter. Combine up to four independently moving melodic parts. Compose and record original film soundtracks and/or live cinema performances. Gain experience notating your musical ideas and creating demo recordings.

Year One: jazz (aaba and abac forms), composing for film (action scenes), songwriting with a Maori or Pacific influence.

Year Two: jazz (abac 'rhythm changes' tune and abac 'modal' tune, composing for film (world cinema), composing with a Pacific influence (a seven minute piece including three minutes of four melodic parts moving simultaneously).

**Year three****Body of Work**

Research and complete a major musical project with which you wish to launch your post-Whitireia career. You will work with in-house staff and also with a music industry specialist in your chosen area of interest. Recent Bodies of Work have included album recordings, lecture-recitals, songwriting collections, teaching resources, and even a new set of traditional New Zealand Maori and Pakeha songs arranged and scored for barbershop quartet! The world is your oyster...

**Electives: Year Three only****Adult Learning and Teaching in the Arts (ALTA)**

Explore educational theories and approaches in action, teaching one-on-one and in small group settings.

**Second Instrument Studies**

increase your proficiency in a second or other instrument with tuition from an expert tutor, completing the equivalent of half the requirements of Instrument Studies at Year One level.



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# Bachelor of Applied Arts (Visual Arts and Design)

*Students who successfully pass two years of study of the degree may exit with a Diploma in Visual Arts or Digital Design & Multimedia*

Whitireia NZ has been at the leading edge of visual arts and design for more than 20 years. Drawing on Pacific, Maori and European traditions, combined with technical excellence, Whitireia's Visual Arts programme has produced outstanding New Zealand artists Wi Taepa, Vaune Mason and Andrew Tau'afiafi. An international lineup of tutors bring artistic depth and international experience to the programme. Since Digital Design was introduced in 2000 it has extended the creative edge into the new media and provided a bridge between art and the design industry. Mid-year and end-of-year exhibitions are annual highlights, together with intensive workshops where internationally renowned artists and designers teach their unique skills.

Throughout the years of study students learn drawing, design and basic business skills and how to apply contextual thinking and research to support their work.

Year two is more thematic, where ideas and techniques are refined and extended.

In year three students operate from their own campus studios, where the ideas are underpinned with a research inquiry. Their self-generated mid-year exhibition allows the developed work to be tested and modified.

Whitireia is also part of the Fingers' Student Award, which is awarded to one departing graduate who has achieved exceptional heights with their graduating body of work.

There are a several career pathways in Visual Arts and Design that include:

## Contemporary Jewellery Design

Whitireia is a different player in the education of contemporary jewellery. Student numbers are restricted to allow for individual attention, the papers are mostly studio based and the individual student gets every opportunity to develop ideas with technical assistance and guidance from a dedicated team of enthusiastic experts. Each year a variety of national and international jewellery artists visit and expose the students even further to new ideas, applications and ways of thinking. and each year the students produce a substantial and professional catalogue which is distributed to interested parties and libraries all over the world.

## Illustration

The student who specialises in illustration is introduced to the various media that illustration serves; from editorial production (newspapers and magazines), digital media for web or animation, to picture books and graphic novels. The course includes a comprehensive grounding in digital illustration software, alongside drawing

and design, printmaking and painting - an extensive range of media are experienced, to help shape a developing style.

The emphasis is on equipping the student with a portfolio that will allow them to canvas a wide range of employers and opportunities to engage with industry. As part of the final year, students work on a major project to showcase their skills such as a pitch for a picture-book to a publisher.

## Graphic Design

Papers in design provide an opportunity for students to combine their creative artistic development with a practical understanding of the commercial business of design. Students can design, construct and maintain their own website, develop a brand for their business, for an event or a range of products then design the packaging (if required produce 3D models of concepts), and produce publications to showcase their work or the work of others including magazines and catalogues. They can follow a pathway as an artist or a designer or both. In

## Level 7

### Duration

3 years fulltime, part-time options

### Campus/Start Dates

Porirua – February

### Fees (NZD)

Local \$5,701

International: \$18,900

## IELTS 6.0

### Entry Criteria

Whitireia degree entry requirements - see page 18 for details. Evidence of suitability based on interview and portfolio.

## PORTFOLIO REQUIREMENTS - see p. 18.



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addition there are opportunities to explore 3D modelling and animation, or motion graphics for film or web.

### Textile and Fashion Design

The textile and design programme is underpinned by a philosophy inspired by eco-awareness and sustainability and draws heavily from New Zealand based materials and experiences. Visual works that embody shared cultural values and tell stories that define our vibrant nation in the South Pacific. This can be exemplified as fashion clothing and accessories, wearable arts or interior art textiles using designs, colours and the particular light found while living the New Zealand experience.

Textile and fashion design clients in 2010 include NZ icons Irene van Dyk and Frank

Stevens with degree students Rebecca Jones and Arumaki Pasene Grenell.

Students research dyeing processes in all its forms as well as proprieties of natural fibres suitable for textile design and construction. The result is often an individual hybrid fashion and art response using local wool and imported silk and cotton materials with the addition of hand crafted processes and embellishments.

### Painting and Printmaking

Demand for high quality painting skills is unabated. We provide solid, proven techniques underpinned by drawing and design and conceptual relevance in a traditional and contemporary context. With the most extensive Creative Enterprise programme in the country our graduates

have the best possible options to turn their passions into a career.

### Teaching

The broad range of skills offered in the Visual Arts and Design pathway provide a basis for both primary and secondary teaching. Graduates can teach design, graphics, fine arts, technology or digital multimedia.

### Curation

Many of our graduates work in art galleries and museums or have established their own galleries. Through the degree our students have constant experience in exhibiting their work - in both private and public galleries. Each year they also compile and produce a professionally developed catalogue.

## Module outlines:

### Year 1

#### Drawing and Design 1 (20 credits) (Core in Visual Arts and Design)

Drawing at this level works beyond developing basic skills. Students begin building professional level skills and knowledge in applied drawing and design practice through project work to briefs. They will produce major workbooks.

#### Body of Work

Body of Work modules comprise intensive studio or computer lab work focussing on specific media, for example contemporary jewellery, fibre and fashion, painting, printmaking, sculpture, carving, digital design media (print, package, web, motion or 3D animation).

It incorporates both individual and group projects working to briefs. Students learn to generate concepts, develop ideas and respond by making artworks or concept designs. These modules give the student a chance to consolidate ideas over the course of the year, drawing from their contextual and design/drawing studies. Supported by design processes and research, the student manufactures objects, images

and/or alters space for selected audiences. Individual approaches are encouraged and research helps to form the student's unique position within the Whitireia art department philosophy.

#### Body of Work 2D (20 credits)

This refers to the two-dimensions of a surface, support or screen that displays qualities and concepts that relate to image or surface. The media range includes painting, printmaking, mixed media, photo techniques, papermaking, and a range of digital media.

#### Body of Work 3D (20 credits)

This denotes the making of objects to express a concept in a/using three dimensional space. Media possibilities are wide ranging and can include soft stone, hard stone, wood, bone, mixed-media, paper, wire or textiles. It also incorporates significant research and studio project work developed as a member of a work-group practising in the same set of media, and working to a negotiated plan that includes consultation and critique as well as the development of new advanced skills. Each

year features specialist workshops, according to the visiting artists during any given year.

#### Origins Body of Work (20 credits)

This module focuses on the investigation of personal cultural origins and histories, at the beginning of this working process, which then leads to the making of a body of work. The student is coached through a research and design experience towards the end of the academic year, so that students can draw upon the earlier media experiences that they have had. Origins is a concept-based module that takes the student through the process of making conceptual work.

#### Contextual Practice 1

This module is designed to encourage the synthesis of contextual thinking (in conjunction with Contextual Studies 1) into developing working practice; to encourage a broad range of experiments that use contextual elements as a priority.

**Note: For an outline of specialist papers in Jewellery Design see page 31.**

**Graphic Design Modules** - these include the following (*see pages 32-33 for more detail*):

#### Year 1

Publication Design 1 (20 credits)  
Digital Illustration (20 credits)  
Photography and Digital Imaging (20 credits)  
Package Design (20 credits)  
Motion Graphics (20 credits)  
3D Modelling & Animation 1 (20 credits)

#### Year 2

Publication Design 2 (20 credits)  
Web Interface Design (20 credits)  
Branding and Identity (20 credits)  
Major Project - Design (20 credits)  
Special Topic (20 credits)  
Multimedia Interactive Design (20 credits)  
3D modelling & Animation 2 (20 credits)

*At this level Graphic Design students will begin to focus on the area they wish to specialise in. Two papers will allow them to fully investigate their particular area - Major Project-Design and Special Topic.*

#### Year 2

##### **Drawing and Design 2 (20 credits) (Core in Visual Arts and Design)**

This module builds vigorous professional skills and knowledge in drawing and design to apply in response to briefs requiring innovation, experimentation and exploration to solve problems with flair. Students will now be using their drawing as a design tool to develop their work.

##### **Contextual Practice 2**

This module is designed to extend contextual thinking and critical analysis for the generation of informed ideas into practical experimentation.

##### **Body of Work**

All studio work at this level features continuing development of advanced skills, knowledge of tools and refinement of techniques leading to a cohesive body of work with supporting documentation. Outcomes from the body of work modules at level 6 may be presented for curated inclusion in one or more exhibitions over the academic year.

##### **Body of Work (2A) (20 credits)**

This module engages with and responds to contemporary issues in applied art and design and is linked closely with Contextual Studies. (Textile surface design, paint, printmaking)

##### **Body of Work (2B) (20 credits)**

This module focuses on the investigation of personal style, personal content and well-developed ideas. It may include sculpture, body adornment, wearable art, carving (bone, stone, wood)

##### **Multiples Body of Work (20 credits)**

This module incorporates comprehensive research and studio project work to create a set of multiples from a well-conceived and researched prototype that is put forward for feedback from high end retail distribution centres (ie fine gifts and gallery shops) for comment. A packaging, promotion and selling plan for the Multiples is part of the applied business attached to the module.

#### Year 3 - BAppA Degree Core papers plus:

##### **Body of Work (60 credits)**

The purpose of this module is to consolidate all learning in the Bachelor of Applied Arts into a public presentation, performance, publication, website, motion/video/3D, or exhibition of a major body of work to an appropriate external audience. This is achieved through professional contemporary studio practices in a selected applied arts discipline with a creative response through collaboration or consultation on projects that are self-generated or generated by others.

##### **Contextual Practice 3**

This module is designed to support the integration of concepts as a priority in the development of personal studio practice within the Body of Work.

#### Elective from Level 5 or 6 (20 credits)

# Bachelor of Applied Arts (Performing Arts)

Students who successfully pass two years of study of the degree may exit with a Diploma in Performing Arts

We'll turn students into a fantastic live performer. Gain confidence and develop your talents in a wide range of art forms. Tour internationally with our highly acclaimed dance programme. Learn from experienced professionals and perform in New Zealand's cultural capital.

Students will develop an extensive knowledge of dance genres and artistic endeavour in Māori, Samoan, Cook Island and NZ contemporary dance performance. Students are encouraged to develop strengths in technique, performance and choreography. Third year students will create a major body of work for public performance.

**Module outlines:**

- Samoan dance performance
- Māori dance performance
- Cook Islands dance performance
- NZ contemporary dance performance
- Creative technique
- Professional studies
- Creative enterprise
- Contextual studies

Performance and touring internationally are significant parts of the Performing Arts programme.

Graduates develop careers as performers and choreographers within the dance and cultural tourism industries. Graduates are equipped to develop and manage their own projects, or to join professional companies or shows. Graduates will be qualified to move into postgraduate study as arts educators.

Students who pass two years of the degree may exit with a Diploma in Performing Arts.

**Level 7**

**Duration**

3 years fulltime, part-time options may be available

**Campus/Start Dates**

Wellington – February

**Fees (NZD)**

Local \$7,133  
International: \$21,800

**Entry Criteria**

Whitireia degree entry requirements - see page 18 for details. Evidence of suitability based on interview and audition.

**IELTS 6.0**



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)





**Tour internationally with our highly acclaimed dance programme. Learn from experienced professionals and perform in New Zealand's cultural capital.**

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Bachelor of Applied Arts (Creative Writing)

Writing is about passion, craft, hard work - and time. Whether you want to be a versatile freelance writer, or work on that one big idea in your head, this programme gives you the time, the craft, and the knowledge of the writing world, to find out where writing can take you.

The Creative Writing Programme is an exciting and innovative programme. It encourages and celebrates good writing across all genres. It fosters versatility, while giving experienced writers the opportunity to specialise in their chosen field. It actively promotes diversity. It emphasises originality, excellence in the craft of writing, and the practical business knowledge of being a writer. It provides a strong supportive writing community.

Above all, it is a practical 'hands-on' writing programme. Through exercises, workshops, discussion, speakers, but most of all through writing itself, writers develop their strengths, their critical eye, their knowledge of how the writing business works, and where they fit in the rich world of writing.

The programme recognises the richness of the two major literary and linguistic traditions in New Zealand, English and Māori. Students may write and submit work in English or in te reo Māori.

The programme, established in 1993, was the first full-year full-time creative writing programme in New Zealand. Now it offers a wide range of options, including both comprehensive and specialized courses, diploma and degree options, and part-time, full-time or online study.

Graduates from the programme appear in almost every aspect of New Zealand writing life. They include writers as diverse as Tusiata Avia, highly-acclaimed Samoan/New Zealand performance poet and children's writer, prolific award-winning children's writer Vince Ford, Karen McMillan (Unbreakable Spirit, Love in Aoteaora), Maggie Rainey-Smith (About Turns), Nathan Hoturoa Gray (First Pass Under Heaven), Leilani Unasa (His Mother's Son - stage play), Dean Hewison (Maintain - digital feature film) Jessica Bromley (Te Pono - stage play). They have published over thirty five books, and a great many shorter works, in both literary and general magazines, on radio, on stage and on the screen. They are active as performers, events organisers, participants in the Writers in Schools programme, and as organisers of writers' groups. A number of graduates have gone onto MA programmes in Creative Writing.

Excellent writing is a very marketable skill, and graduates are employed in a range of writing work including communications, journalism and editing.

Visit: <http://www.whitireia.ac.nz/4thfloor/>

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## Level 7

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### Duration

3 years fulltime, part-time options may be available

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### Campus/Start Dates

Wellington – February

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### Fees (NZD)

Local \$4,695

International: \$18,900

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### Entry Criteria

Whitireia degree entry requirements - see page 18 for details. Evidence of suitability based on interview and portfolio.

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## IELTS 6.0



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### Module outlines:

In the first year you work in short fiction, scriptwriting, poetry and non-fiction; this allows you to discover where your strengths and interests lie. In the second year you focus on your selected genre, and create a first draft manuscript, working in a workshop environment and with a mentor. In the third year you research and create a major body of work suitable for submission to a publisher or equivalent.

#### Year One

- Short fiction
- Poetry
- Scriptwriting
- Non-fiction
- Creative technique

*See page 33 for detailed module outlines.*

#### Years Two and Three options

- Short fiction
- Novel
- Poetry
- Scriptwriting
- Non-fiction

Students write a major work in their chosen genre.

### Frequently Asked Questions

#### What can a writing course offer me that I can't do myself?

In the end, you may achieve the same goals. But a writing course can greatly speed up the process, both in terms of your writing strength, and in knowing about the writing business. On a course you can accomplish in a year what might take you many years by yourself. This course also gives you a rich and supportive writing environment, the chance to extend your range as a writer, and many creative opportunities to present your work.

#### What does this writing programme offer that is different from other writing courses?

This programme emphasizes the craft of writing. While there is always a debate about whether writing can be 'taught', excellent

tutoring can greatly strengthen competence in the craft. This in turn strengthens the distinctive voice and imaginative flair of the writer. The programme also actively encourages writers from diverse cultural and social communities, and from very diverse backgrounds.

#### Am I too old to do this course?

No. Whatever your age, you're not too old. Some students on this programme have been in their eighties.

#### Do I need academic qualifications?

No. There have been students with post-graduate degrees, and students with a minimum of formal education. Good writers come from all kinds of backgrounds and educational experience.

#### I'm a keen romance writer. Is this programme useful for writers of popular fiction?

Yes. Developing an excellent understanding of the elements of fiction will assist you no matter what kind of fiction you write.

#### What writing should I send to accompany my application?

To apply for the Bachelor of Applied Arts, or the Diploma in Creative Writing, there is no best kind of writing to send; it may be a technical report or a collection of poems. Send work which represents you as a writer and shows your writing experience.



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# Degree Entry Requirements

## Bachelor of Applied Arts

### A minimum of 42 credits at NCEA Level 3 or higher made up of:

- 14 credits in an approved Level 3 or higher subject
- 14 credits in a second approved Level 3 or higher subject
- 14 credits in no more than two other approved Level 3 subjects or domains

### PLUS

- 8 credits at Level 2 or higher in English or te reo Māori with at least 4 credits in reading and 4 credits in writing
- 14 credits at Level 1 or higher in mathematics/pāngarau

### Discretionary Entrance for students under 20 years of age

Students under 20 who have NCEA credits at Level 2 or higher but who do not meet the undergraduate degree requirements may apply for discretionary entrance. Each application will be assessed on its merits and entrance granted at the Dean's discretion:

- A minimum of 56 NCEA credits at Level 2 from no more than four subjects, including 8 credits at Level 2 in English or te reo Māori (4 credits reading and 4 credits writing)
- 14 credits at Level 1 in mathematics/pāngarau
- Supporting recommendation from the applicant's school or workplace

### Entry requirements for students 20 years of age and over

- Meet the academic undergraduate degree requirements or equivalent or provide evidence of success in recent tertiary level study at Level 4 or above
- Previous work and life experience will be taken into account for mature students

### VISUAL ARTS AND DESIGN PORTFOLIO REQUIREMENTS

All applicants must submit at enrolment an indicative portfolio of work showing ability in visual art/design.

Portfolios should be one of the following:

- NCEA Level 3 portfolio or equivalent personal portfolio
- Arts/Digital Media certificate programme portfolio
- Portfolio of personal work or any other relevant practical work

The portfolio may include a selection of the following:

- Sketchbooks/workbooks showing the development of ideas
- Drawings, including both working drawings and finished works
- Photographs, slides or CD-ROM files relevant to the applicant's field of study
- Finished works in the medium in which the applicant wishes to study

Portfolios will be examined for evidence of the applicants potential to develop the following attributes:

- Technical skills in major studio speciality areas
- Drawing skills
- Design processes and concept development

***See other specific degree majors for portfolio or audition requirements***

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)



# Graduate Diplomas

These programmes are highly valued by employers.

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

English, Fluent Advanced: IELTS 6.0=TOEFL (PAPER) 525/TOEFL (computer) 213

0800 WHITIREIA (0800 944 847)

# Graduate Diploma in Applied Arts

Whitireia Arts Faculty welcomes international students who wish to come to NZ for further study in an English-speaking country. New Zealand students who have completed Whitireia's Bachelor of Applied Arts (BAppA), or similar New Zealand degrees, may also enrol in the Graduate Diploma or Graduate Certificate to complete a Body of Work in a second area of specialisation.

Graduates of these programmes may gain employment in related arts work, but are also prepared for self-employment or multiple "portfolio" careers in the arts.

## What is the focus of the Graduate programmes?

The Diploma and Certificate draw their content from three of the majors of the BAppA: music, performing arts, and visual arts and digital design. There is a separate Graduate Diploma in Creative Writing.

Students in the Graduate Diploma and Certificate will be part of a vibrant, creative arts community, where people can learn, specialise, practise and research specific arts disciplines or genres, and have the freedom to experiment and develop individual pathways through interaction and collaboration with other disciplines, media and practitioners.

The Faculty offers students excellent teaching, and opportunities to develop their creative abilities in ways that enhance personal achievement, develop employment skills, and contribute to the cultural life of Aotearoa New Zealand.

## Student Support

The mix of graduate students, coming from a wide range of backgrounds, is expected to enrich and enliven the cultural life of the Faculty, and the Faculty has a strong record of mentoring and supporting students with varying individual needs.

Students needing academic support will have access to the central Learning Support services. Whitireia International Student Support also provides a wide range of services. The Library staff also provide excellent support to arts students.

## Research

Student research activity is a feature of the Graduate programmes. Most research undertaken will be for studio and performance-based creative projects associated with the Body of Work module. An individual supervisor or mentor will be appointed for each student's Body of Work project.

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### Level 7

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### Duration

1 year fulltime

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### Campus/Start Dates

Porirua – February

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### Fees (NZD)

Local \$4,695

International: \$18,900

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### Entry Criteria

One of:

- An undergraduate degree in visual arts; digital design; rock, jazz and commercial music; or performing arts;
- OR equivalent study/work experience, documented by portfolio;
- OR enrolment in an overseas programme that has an exchange agreement with Whitireia for its students to include a year studying here in their overall programme;

Plus evidence of ability based on an audition or portfolio, and an interview. The interview may be conducted by video-conference.

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### IELTS 6.0



# Graduate Diploma in Creative Writing

This is a one-year full time diploma, equivalent to the third year of the degree. If you have experience as a writer, and have completed a significant amount of work towards a major manuscript, this course gives you the opportunity to complete the manuscript to a standard appropriate for submission to a publisher or equivalent. Your manuscript may be fiction, a collection of poetry, stageplay or film script. Some non-fiction works are accepted on this course. You participate in regular workshops and also work with a mentor.

## What this course covers:

- The development of craft and technique within your selected genre
- Strengthening the idea
- Imaginative risk
- The writing process
- Research
- Reading and critique within your selected genre
- Rewriting and editing
- The publishing process

Poetry option: workshops are held on Wednesday 9.30-12.30 and Thursday 10.00-3.00 at the Porirua Campus.

Script option: workshops are held on Tuesdays 10.00-3.00 at the Wellington Campus.

Novel and Fiction option: Weekend workshops (Saturday and Sunday 9.30-4.00) are held once a month at the Wellington Campus, and students email the tutor each week.

## Level 7

## Duration

1 year fulltime

## Campus/Start Dates

Wellington – February

## Fees (NZD)

Local \$4,695

International: \$18,900

## Entry Criteria

Tertiary qualification or evidence of skill in writing based on submitted written work, outline/sample of the major project and interview

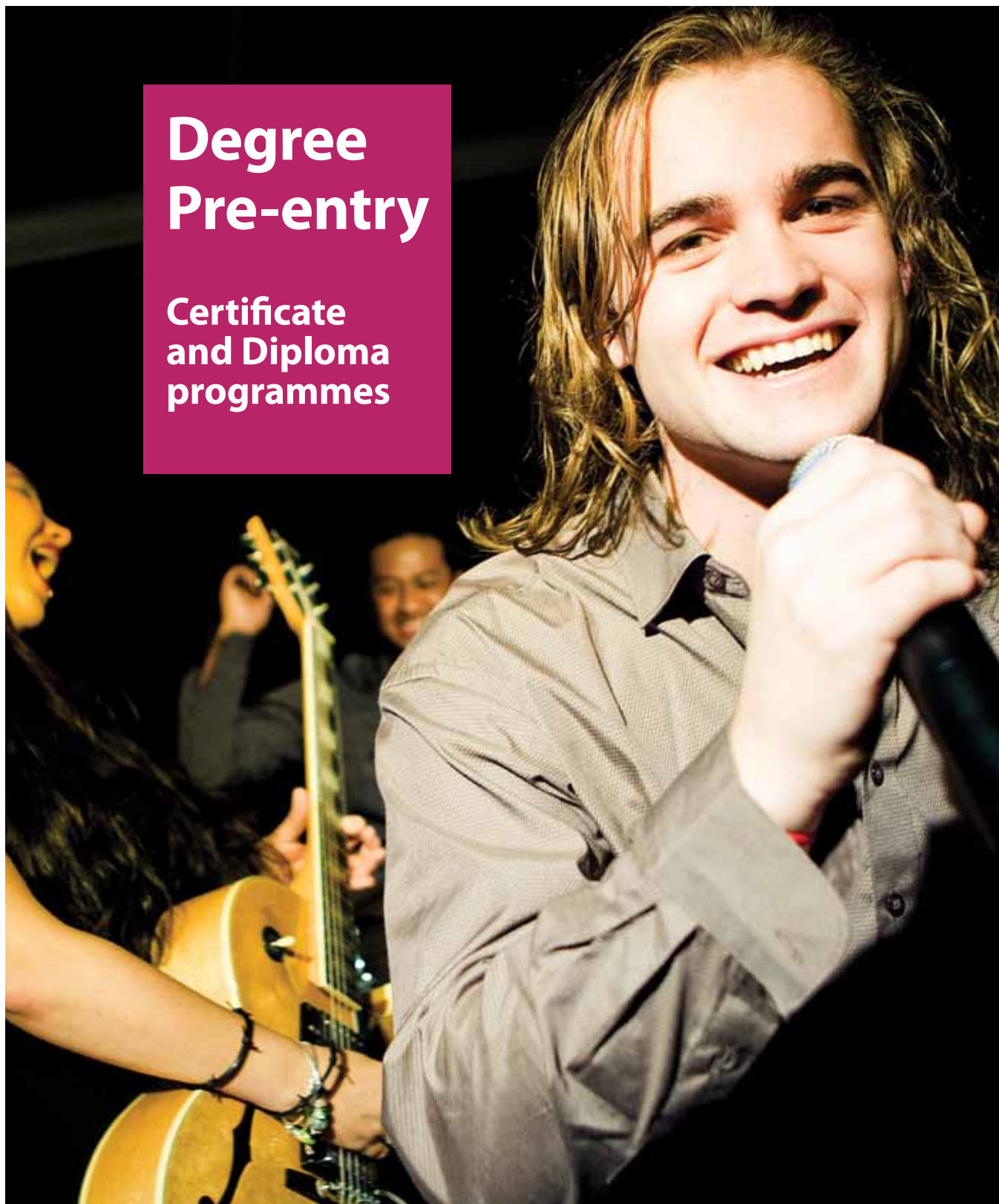
## IELTS 6.0



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Degree Pre-entry

Certificate  
and Diploma  
programmes



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Certificate in Foundation Music

Have a go at taking music seriously on this introductory course, which includes performance skills, playing with a band, professional studies and musical theory.

This programme is designed to prepare students for a further course of study in music or DJ music. Its primary emphasis is on music performance and music theory.

## What this course covers:

Instrument Studies - learning to play your instrument

Introduction to playing in a band

Understand Music - theory, ear training, musicianship

Health and Safety in the music industry

## Level 4

### Duration

20 weeks fulltime

### Campus/Start Dates

Porirua – February and July

### Fees (NZD)

Local \$731

International: \$10,100

### Entry Criteria

Evidence of instrumental and vocal skills based on audition and interview.

## IELTS 5.0

# Certificate in Rock, Jazz and Commercial Music

Become a professional musician by developing your music skills and your understanding of the industry.

The programme is designed to provide a solid foundation for musicians wishing to work in the music industry or go onto further training. It covers all aspects of the music industry from performance, song writing, music technology and music business.

## What this course covers:

Instrument Studies - learning to play your instrument to a proficient level

Band Workshop - playing in groups

Understanding Music - theory, ear training, musicianship

Composition - song writing

Professional Studies - music business, health and safety

MIDI Technology - using computers to make music

PA Technology - learning how to set up PA systems and mix live sound

## Level 4

### Duration

1 year fulltime

### Campus/Start Dates

Porirua – February and July

### Fees (NZD)

Local \$5,066

International: \$18,900

### Entry Criteria

Grade 3 Music Theory/equivalent AND evidence of instrumental and vocal skills/ability based on an audition and interview. Auditions are usually conducted in the first two weeks of December for the following year.

## IELTS 5.0

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)



# Certificate in Live Sound and Event Production

The Certificate in Live Sound and Event Production includes live sound, engineering, lighting, set construction, event management, administration and computing. Students enrol to gain entry to the event industry. Our in-house industry professionals and other specialists tutor the programme, so that it has a very industry-focussed perspective.

## What this course covers:

Sound Wave Theory	Live/Monitor Mixing/DJ Mixing
Sound Perception and Measurement	Live Recording
Resonance and Tuning	Tikanga Maori/First Aid
Electricity and Electronics	Stage Management and Crewing
Cabling, Interconnection and Earthing	Tour Management
Introduction to Digital Microphones	Venue and Event Management
Loudspeakers and Crossovers	Administration Skills/Introduction to Computing
Amplifiers and PA Systems	Lighting Technology and AV Production
Mixing Consoles	Set Construction and Design
Equalisation and Dynamics Processors	
Delay and Reverberation	

## Level 4

### Duration

1 year fulltime

### Campus/Start Dates

Porirua – February

### Fees (NZD)

Local \$5,066

International: Please contact us

### Entry Criteria

Achievement standards in NCEA Level 1 mathematics, physics and/or music or equivalent study/work experience

## IELTS 5.5

# Certificate in DJ Music

This year-long programme is designed for budding young (well, usually) DJs wanting to become professionals. It is taught by some of New Zealand's top DJs with guest overseas DJs.

## What this course covers:

DJ performance  
Turntable skills  
The art of mixing  
The history of DJing  
Music production  
Professional studies



## Level 4

### Duration

1 year fulltime

### Campus/Start Dates

Porirua – February

### Fees (NZD)

Local \$5,066

International: \$18,900

### Entry Criteria

Achievement standards in NCEA Level 1 mathematics, physics and/or music or equivalent study/work experience

## IELTS 5.5

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Certificate in Graphic Design

Develop drawing skills and research skills to extract ideas from art and design history. Get the practical skills you need in computer graphics and design to work in desktop publishing or move on to further study.

This programme provides a hands-on introduction to the industry and its possibilities. It is an excellent course for those who wish to upskill in the latest industry software and begin building a portfolio. It provides a pathway to the Bachelor of Applied Arts (Visual Arts and Design).

## What this course covers:

### *Digital Imaging and Illustration*

Students explore a range of techniques and applications in digital imaging and vector illustration in conjunction with other media. They will also study concepts of identity, and apply design principles in creating a corporate identity for a real client.

### *Internet and Multimedia (Dreamweaver, XHTML, and CSS)*

Students explore a range of internet applications and resources to develop a website including multimedia elements.

### *Digital Publishing*

Students explore typography, publication design and layout with Adobe InDesign. They discuss issues of readability and legibility, identify suitable fonts for body text or display, and define kerning and leading. They learn how to produce a range of printed material and prepare digital files for prepress to digital or offset print, or to the web.

### *Drawing and Design Fundamentals*

Provided with reference material, students develop a range of drawing skills, starting with gesture drawing to impart a feeling of movement and 'life'. They explore the principles and elements of design, including composition. They complete a series of exercises to improve their visual literacy. Work from this class is used to support the visual design and planning of other work.

### *Contextual Studies and Writing*

An understanding of design and art history is critical to the development of the designer. This module draws on ideas from the different genres and eras while experimenting in old and new media. Students learn to present their work in a professional manner, write a rationale, prepare a report and write an essay.

Become a Mac operator or prepare for further study to become a graphic designer

## Level 4

### Duration

14 weeks (Auckland).

### Campus/Start Dates

Auckland – February, June, September

### Fees (NZD)

Please contact us

### Entry Criteria

Computer literacy equivalent to NCEA Level 3

### IELTS 5.5



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Certificate in Mastercraft

*(Visual Arts or Graphic Design streams)*

The Mastercraft Certificate Programme is a Level 5, 20 week and 80 credit intensive course designed to maximise your potential creativity.

The programme is particularly appropriate for those wishing to prepare for the degree programme, who need to upgrade their skill base in a range of media. Students will work with a range of 2D and 3D media and complete a body of work. At the successful completion of this certificate course the student may apply to enter the Bachelor of Applied Arts Degree programme.

## Core papers are:

Health and Safety                      or                      Special Topic  
(Drawing & Design; Research & Presentation)

## Visual Arts stream

Textile Design Media (felt, silk, shibori)

Printmaking

Small Object Sculpture (bone, stone, wood, metal)

Painting (acrylic, oil)

Jewellery Techniques

## Graphic Design stream

Digital Illustration (Adobe Illustrator)

Digital Photography

Digital Imaging (Adobe Photoshop)

Web Design (Dreamweaver, CSS, HTML)

Students may select papers from either stream depending on timetabling options.

A comprehensive programme of study emphasising drawing and design in selected media, such as painting, print making, jewellery, textiles, carving and digital media

## Level 5

### Duration

20 weeks (Porirua).

Part-time options may be available

### Campus/Start Dates

Porirua – February

### Fees (NZD) plus Student Association fee

Local \$2,233

International: \$10,300

### Entry Criteria

Evidence of skills/ability based on interview and portfolio

## IELTS 5.5



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)



# Diploma in Performing Arts (Singing)

The principles of Music Theatre have definitely changed over the past decade or so with performers now being required to sing, dance and act, instead of just being cast as a 'singer' or a 'dancer'. In other words, to get the jobs, you need to be what is commonly known in the industry as a 'Triple Threat'. Our tutors are dynamic professionals with a wealth of experience and most are still working in the industry so their knowledge and skill base is current and relevant to today's teaching. Students during their time here, are given the best possible training to ensure they leave as well rounded, confident and dynamic performers.

This 2-year, full-time course is designed to equip students with a high level of proficiency in essential musical theatre skills of singing, acting and dancing and to provide the opportunity for practical performing experience.

All students will be expected to complete a minimum of 10-15 hours out of school work, each week. This time, which is self-regulated, will be spent in the research and completion of assignments, learning of songs, rehearsal, background study of topics, and special projects. In the first year, students are required to attend 90% of all classes in order to be considered for entry into the second year. Entry into Year 2 is also subject to students completing and passing Course modules in Year 1.

During Year 2, a large proportion of the course will be devoted to workshopping, rehearsing and performing musical theatre works as an ensemble group.

Performances and classes will be assessed continuously by tutors, both orally and in written form. Year 2 Students will be formally assessed by an academic panel during the last few weeks of the course. These assessments, together with written assignment marks, in-class appraisals and attendance records, will form the basis for the awarding of the Diploma in Performing Arts - Singing.

## What this course covers:

- Singing Technique
- Repertoire
- Song Presentation
- Performance Skills
- Screen Acting
- Acting
- Improvisation
- Voice Production
- Jazz Dance
- Tap/Soft Shoe
- Ballet
- Chorus Staging
- Body Conditioning
- Audition Technique
- History of Musical Theatre
- Cultural Studies
- Career Management
- Production Skills



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

## Level 6

## Duration

2 years fulltime

## Campus/Start Dates

Wellington – February

## Fees (NZD)

Local \$6,467

International: \$18,900

## Entry Criteria

AUDITION - Appraisal of candidates for course places will be by audition. Please prepare two contrasting musical theatre songs: and a 1 minute monologue from a text (i.e. not self devised).

The process will include a group workshop in order to appraise group singing, dance ability, performance skills and group interaction. There will also be an interview with the audition panel.

Specific attention will be given to: vocal technique, quality of performance skills, musical ability, ability to work as a part of a group, health (current medical certificate is required), fitness, demonstrated commitment to study, appreciation of course outline and aims, level of student commitment.

## IELTS 6.0

# Diploma in Performing Arts (Dance)

This is a vibrant and unique Commercial Dance course. With emphasis on technical skills and performance experience, the course develops students for the commercial sector.

Our teaching faculty include some of New Zealand's finest and widely recognised professionals who put their energies into students, developing them to their utmost – so if a versatile performer is what you are after this is the course for you!

A 2-year, full-time course designed to equip students with a high level of technical, artistic and interpretative skill in dance and to provide the opportunity for practical performing experience.

During the course of the year, students may be given the option of participating in an external jazz exam and attending some external dance seminars. As these are options, the cost is not included in the course fee and should be covered by the student personally.

In Year 2 the emphasis shifts to honing skills and the application of technique in rehearsal and performance. A variety of performance tasks and challenges will be set to develop the students' versatility as performers.

It is anticipated that candidates will have had training in jazz dance, classical ballet, tap or contemporary dance. At least two years training in one or more of these styles will be required, unless the candidate is considered to have outstanding natural talent and potential.

## What this course covers:

- Jazz Technique
- Contemporary Technique
- Composition/Choreography
- Video Dance
- Professional Management
- Ballet Technique
- Improvisation
- Partnering
- Performance Skills
- Productions
- Tap Technique
- Repertoire
- Body Conditioning
- Culture & History
- Anatomy & Nutrition

## Level 6

### Duration

2 years fulltime

### Campus/Start Dates

Wellington – February

### Fees (NZD)

Local \$6,467

International: \$18,900

### Entry Criteria

AUDITION - Appraisal of candidates for course places will be by audition. Candidates should prepare two 2-minute solos in contrasting styles including one jazz solo.

The process will include group workshop in ballet, tap and jazz, in order to appraise technical proficiency, flexibility, performance ability and physique type. There will also be an interview with the audition panel. Video material will be considered.

Specific attention will be given to: flexibility, strength of technique, physical type, performance ability, musicality, ability to work as a part of a group, ability to take direction, health (current medical certificate is required), fitness, demonstrated commitment to study & appreciation of course outline and aims.

## IELTS 5.5



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Diploma in Stage and Screen Arts

If you're interested in performing in theatre, television or film, this course will help you gain the skills required. This intense, high-energy course requires dedication and commitment.

Through industry secondment opportunities and self-generated performance projects, students make a transition into working in the stage and screen professions.

## What this course covers:

- Performance
- Stagecraft
- Self management
- Teaching practice
- Acting
- Improvisation
- Text
- Theatre history/styles
- Vocal techniques
- Singing
- Self-generated work
- Audition technique
- Acting for screen
- Fitness
- Physical theatre
- Stage combat
- Dance and mime

The Diploma in Stage and Screen Arts is a vocational acting course that introduces and develops to a professional standard, skills and an aptitude to enable graduates to seek work in diverse performing arts industries.

## Best Quality

Graduates have gone on to professional performance work in New Zealand and overseas, some have created their own work for both touring programmes and within established performance venues.

## Level 6

## Duration

2 years fulltime

## Campus/Start Dates

Wellington – February

## Fees (NZD)

Local \$5,066

International: \$18,900

## Entry Criteria

Evidence of performance skills/ability/attitude based on interview and audition.

## IELTS 6.5



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)





## Degree Exit Award options

**Students enrolled in the Bachelor of Applied Arts may exit with a diploma at either level 5 or level 6 in the following strands:**

### *Music*

Diploma in Rock, Jazz and Music (level 6)

### *Visual Art and Design*

Diploma in Jewellery Design (level 5)

Diploma in Visual Art (level 6)

Diploma in Digital Design (level 5)

Diploma in Digital Design and Multimedia (level 6)

### *Performing Arts*

Diploma in Performing Arts (level 6)

### *Creative Writing*

Diploma in Creative Writing (level 5)

Diploma in Creative Writing Advanced (level 6)

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Diploma in Jewellery Design

## BAppA exit qualification - level 5

The Jewellery Design Diploma (Year one of the Bachelor of Applied Arts) focuses on the introduction of different aspects of the art jewellery practice with techniques, a variety of materials and specified modes of working being taught. The study is focussed on open-ended projects with briefs that support and encourage experimental play and discovery. A particular point of difference at Whitireia is that the course is individualised to meet the interests of the students and consequently no house style prevails. In the last few years this has led to many successes, eg the Fingers and Masterworks award, Whitireia participants in Best in Show at Objectspace, Talente in Munich and inclusion in the exclusive graduate show at Gallery Marzee in Holland.

Areas of study combine specialist jewellery techniques and studio practice with Visual Arts core modules in drawing, art history and research and presentation, equipping students with a practical knowledge of design, materials, techniques and skills in producing jewellery. Whitireia proudly includes Intensive Workshops in their programme. These are studio based workshops where international and nationally renowned artists teach their unique skills. The last few years we have seen award winning jewellers Warwick Freeman, Lisa Walker and this year Karl Fritsch host these. Also the well known and collected Octavia Cook and Renee Bevan, the experienced Andrea Daly, Spring Rees, Neke Moa and Australian jeweller Mel Young.

Additionally, throughout the academic year, we host a number of lectures from renowned visiting artists and experts.

Learning new techniques and developing ideas is spread over four terms:

Term one students explore parts of the extended jewellery discourse, including drawing, introductory techniques, and a research project. 'The ring' is the main focus and by the end of the term, students have produced a well developed ring or series of rings finished to a professional standard. The students then design and organise a group exhibition showcasing these pieces.

Term two is exploratory, with a special focus on different metal and non metal materials, exploring design processes, surface techniques; such as enamelling, colouring, etching and texturing, finishing techniques; including brooch clasps and other findings, two gift exercises and a second group exhibition.

Term three focuses on extending techniques (eg stone cutting and setting, hollow form workshop and box making) and a research project based on the student's origins, which also continues in term four.

The fourth and final term concentrates on implementing the research project by producing work for a public exhibition. In addition, for the last six years the jewellery students from all three levels have produced their own well developed and professionally printed catalogue as a means of self-promotion.

This course offers students a great set of skills and opportunities in an environment where both the fellow students and staff are encouraging and supportive, and where creative people can collaborate and develop to their full potential. All staff are professionally engaged in their own studio practice and it is true to say they are what they teach.

### Level 5

#### Duration

1 year fulltime

#### Campus/Start Dates

Porirua – February

#### Fees (NZD)

Local \$5,701

International: \$18,900

#### Entry Criteria

Whitireia degree entry requirements - refer page 18 for details. Evidence of suitability based on interview and portfolio

#### IELTS 6.0



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Diploma in Digital Design

## BAppA exit qualification - level 5

Together with the core modules in Drawing and Design, Contextual Studies and Research and Presentation, students can select from the following:

### *Publication Design 1*

This module introduces digital publishing tools and techniques, together with typography and design principles for application in print and electronic publishing. Students will explore typographic form and function to produce professional quality publications, ready for pre-press and print.

### *Digital Illustration*

This course explores the tools and techniques of digital media to create illustrations for a range of requirements. It focuses on developing and extending drawing skills through exploration of design history and genres, utilising new tools to extend individual style. Colour systems, digital terminology and prepress file formats are also covered.

### *Package Design*

Explore practical design form and function, develop research techniques, explore 2D and 3D design principles, to gain confidence in working with a range of materials, styles, and genres, develop strong conceptual process and thinking. Students create design solutions to specific problems through the exploration of the three dimensional form, image and text.

The following options may be available in year one or year two of the degree:

### *Photography and Digital Imaging*

This course provides an introduction to photography for the artist or designer. It explores the creation and manipulation of photographic images. It includes scanning, principles of photography, and practical tuition in the use of SLR manual or digital cameras. Students investigate a range of genres to build a body of work.

### *Motion Graphics*

This course examines the design and motion principles which affect how we perceive motion graphics. Starting with analysis of work the course moves toward exploring the processes and technologies involved in creating quality motion graphics.

### *3D Modelling and Animation 1*

Students investigate the principles of animation as a means to bring a character to life. Using Maya, students complete tutorials in 3D modelling, animation, texturing and rendering and are introduced to a range of resources to expand their knowledge.

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### Level 5

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### Duration

1 year fulltime

### Campus/Start Dates

Porirua – February

Auckland - February

### Fees (NZD)

Local \$5,701

International: \$18,900

### Entry Criteria

Whitireia degree entry requirements - refer page 18 for details. Evidence of suitability based on interview and portfolio

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### IELTS 6.0



\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)



# Diploma in Digital Design and Multimedia

## BAppA exit qualification - level 6

### Overview

At this level students work on individual and team projects to a professional standard, developing skills and ability in research, critical analysis, production and project management. Elective modules allow development in flat graphics (illustration, publication design) or time-based media (motion graphics, animation, interactive and online media). Students may work on a major project in their choice of specialisation.

Together with the core modules in Drawing and Design, Contextual Studies and Creative Enterprise, students can select from the following:

### *Publication Design 2*

Through exploration of the history, form and application of typography, students learn how to sensitively integrate word and image. They investigate historical and contemporary references to develop new ideas for poster and cover design, and gain practical experience in magazine design and production using professional tools.

### *Branding and Identity*

This module examines the concepts of branding and identity and the processes involved in developing a brand and a corporate identity system. Students investigate production in a range of media including print, signage, web. They will work on both individual and team projects to develop brands for a range of clients.

### *Web Interface Design*

This module explores the technology, design methodology and processes involved in interface design and construction. Through an applied process students analyse and deconstruct websites in the process of learning how to design and construct websites that work well. They develop user-profiles, learn how to conceptualise a site, then test it for usability.

### *Major project*

Students must develop a proposal and present it for approval before progressing with their project which is expected to be conducted to professional standard. They will produce a management plan and schedule, then demonstrate that they are following agreed procedures. They will be supported by tutors and a mentor.

### *Multimedia Interactive Design*

Students explore imagery, sound, animation and interactivity to understand the potential and constraints in developing an interactive multimedia project. They will create imagery, plan and design a project to a brief.

### *3D Modelling & Animation 2*

Students continue to develop their aesthetic skills by analysing work of artists they respect. At this level there is more room to specialise in areas such as character rigging, texturing or pure animation. There is a strong emphasis on developing work and skills to produce quality rather than quantity.

*See also year 1 options - 1 paper at year 1 level may be included at year 2.*

### Level 6

### Duration

2 years fulltime

### Campus/Start Dates

Porirua – February

### Fees (NZD)

Local \$5,701

International: \$18,900

### Entry Criteria

Whitireia degree entry requirements - refer page 18 for details. Evidence of suitability based on interview and portfolio

### IELTS 6.0



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# Diploma in Creative Writing

## BAppA exit qualification - level 5

### Also offered as a stand-alone qualification when studied online.

This course is made up of six modules, each worth 20 credits. Each module is four months in duration. Study and practice involves approximately 12 hours per week.

### What this course covers

Each online course begins with an introductory week where students get to know one other online, and practise using online communication facilities. Instruction is divided into week-long blocks. Students are assigned to a small group. The tutor is available for contact throughout the course and offers feedback on material presented at workshops at various intervals.

#### *Short Fiction One - Mastering the Craft*

This course has been developed by Adrienne Jansen, writer and teacher. It is an intensive, practical writing course, balancing imagination and craft. Each week you'll do writing exercises which may lead to completed short stories. You'll also work closely with others through a series of on-line workshops.

#### *Short Fiction Two - Pushing the Boundaries*

This course is for the fiction writer who wants to be challenged in technical skill and imagination, in both what you write about, and how you write it. You'll take part in on-line workshops, and there is a strong emphasis on revising and crafting the first draft. This course is also written by Adrienne Jansen.

#### *Scriptwriting - The Short Film*

This course is for writers who want to move into writing for the screen. It provides an introduction to the craft of visual writing, and the requirements of a screenplay. At the end of the course you will have a short film script - an invaluable calling card for entering the film writing industry. The course is written by Susy Pointon, a script consultant and teacher with many years experience in the industry both locally and overseas.

#### *Poetry*

Written by Wellington poet, James Brown, this course will take you through the many and varied forms of writing poetry. At the end of the course you will have a portfolio of work and a good understanding of critiquing poetry.

#### *Non-Fiction*

Learn the skills to write a feature article for a magazine, a proposal for a non-fiction book, write a portion of your memoirs, and write for the web. This course is a collaboration between Pip Byrne, journalist and editor, and Adrienne Jansen, with a special feature on writing memoirs by novelist and playwright, Renee.

#### *Writing for Children*

Teaching material from internationally renowned children's author Joy Cowley forms the core of this module, which guides writers through the requirements of writing for a variety of age groups. Writers will produce original pieces in a variety of genres - short fiction, plays, non-fiction and chapter books. This course draws on the expertise of a number of writers for children. Adrienne Jansen has compiled the course material.

If you have a passion for writing, want to extend the range of your work, or develop the versatility of the free-lance writer, this course is for you.

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### Level 5

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#### Duration

1 year fulltime, part-time options may be available

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#### Campus/Start Dates

Distance – February, July

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#### Fees (NZD)

Local \$4,695

International: \$18,900

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#### Entry Criteria

Evidence of suitability based on portfolio.

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### IELTS 6.0

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### Online Access

Online students studying with Whitireia New Zealand use the Moodle Learning Management System (L.M.S). Moodle is a highly interactive, self-paced learning platform. Here at Whitireia, we have named our Moodle 'Whitireia Online', which can be accessed anywhere in the world at any time 24 hours a day.

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)

# Diploma in Creative Writing (Advanced)

## BAppA exit qualification - level 6

Students have the opportunity to undertake specialised study and practice in writing a novel, screenplay, short fiction, poetry or non-fiction work. Students produce a first draft manuscript with tutor and mentoring support.

You have a great idea - might be a novel, might be a collection of poetry or a script - and now you need to commit it to paper. This course gives you the opportunity to write the first draft of a manuscript, with the challenge and support of a writing community.

This is a one-year full time diploma, equivalent to the second year of the degree. If you have experience as a writer, or have completed the Diploma in Creative Writing, this course gives you the opportunity to work in your chosen genre - poetry, fiction, script (stage or screen) or non-fiction. You participate in regular workshops to complete a first draft of a book-length (or equivalent) manuscript. Students also have input from external readers.

This course, with its combination of a thoughtful and thorough approach to writing a first draft, excellent mentoring from experienced writers and the requirement of a disciplined approach to writing, has been very productive.

### What this course covers:

- Craft and technique within your chosen genre
- Refining the idea
- Planning and research
- Reading and critique
- Rewriting and editing
- The publishing process

Poetry option: Workshops are held on Wednesdays 9.30-12.30 and Thursdays 10.00-3.00 at the Porirua Campus.

Script option: Workshops are held on Tuesdays at Wellington Campus.

Novel and Fiction option: Weekend workshops (Saturday and Sunday 9.30-4.00) are held once a month at the Wellington city campus, with weekly online support..

Non-Fiction option: Thursdays - Porirua Campus. (NOTE: Timetables and locations are subject to change)

Writing by previous students can be found in the online literary journal 4th Floor at <http://www.whitireia.ac.nz/4thfloor/>

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### Level 6

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### Duration

1 year fulltime

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### Campus/Start Dates

Wellington – February

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### Fees (NZD)

Local \$4,695

International: \$18,900

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### Entry Criteria

Whitireia degree entry requirements - refer page 18 for details. Evidence of suitability based on interview and portfolio

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### IELTS 6.0

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### Portfolio

For the Advanced Diploma in Creative Writing, include a sample of writing related to the genre you intend to develop. For the Graduate Diploma in Creative Writing, send a sample of writing directly related to your major project.

# Programme Lecturers

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## **Alison Viskovic BA (Canterbury), MEd (VUW), PhD Massey) : Research and Presentation Lecturer and Coordinator**

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For many years Alison was involved in adult education and professional development for polytechnic tutors, and also taught Communication English. She has completed a number of research projects, including some for Whitireia, and supervised students' research reports and theses. Those skills help her to support the Research and Presentation Skills module, and she looks forward to meeting a fresh group of students each year and working with them. She has a wide interest in the arts as an audience member, and is a 'serious amateur' photographer.

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## **Pip Byrne, BPerfArts, Cert Journalism : Programme Manager Performing Arts; Lecturer in Scriptwriting and Non-fiction.**

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Pip trained as a journalist then an actor before expanding into playwriting and script editing. She brings these skills to the challenges of coordinating and developing the Whitireia Writing Programme. Pip enjoys working with the wider writing community, in particular with students who come from a variety of cultures, ages and social backgrounds. Pip tutors Non-fiction, Scriptwriting and Scriptwriting for the Screen 2. She has been a script consultant and editor for over 20 years working on television dramas and assessing film scripts. Her credits include Country GP, The Marching Girls, Shark in the Park and Duggan.

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## **Mary-Jane Duffy, BA(Hons), MA in Art History (Canterbury) : Lecturer in Poetry and Programme Manager of the Creative Writing Programme**

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Mary-Jane is Co-Director of the Mary Newton Gallery in Wellington. She has a wide background in art exhibition and gallery management, as well as historical art research. Her recent freelance writing and editing work includes poetry, essays on artists for the Real Art Road Show Trust, and work for Te Papa Tongarewa, New

Zealand on Screen, and SPARC. Millionaires' Shortbread, poems by Mary-Jane Duffy, Mary Cresswell, Mary Macpherson and Kerry Hines, was published by University of Otago Press in 2003.

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## **Mandy Hager, MA in Creative Writing (Victoria) : Lecturer in the Novel**

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Mandy Hager is a writer of fiction, non-fiction and scripts. She has published several books, poems, resources, scripts and novels, including the award-winning picture-book Tom's Story. Her most recent novel for young adults, Smashed was named as a Notable Book by the Children's Literature Foundation and won the 2008 Ester Glen Award. Until recently she was employed as a writer for the Global Education Centre, an organisation that actively promotes 'change for a just world'. Two of her novels have been used as the basis of programmes for young people at risk, delivered by the Dare Foundation of New Zealand.

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## **Adrienne Jansen, BEd, MA in English Literature : Lecturer in Short Fiction and the Novel**

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Adrienne is the author of several works of non-fiction, including Borany's Story and I have in my arms both ways, two widely-read books which document the experiences of migrants to New Zealand. She has published two novels, Spirit Writing and Floating the Fish on Bamboo, both of which have been broadcast by Radio New Zealand. She has also published a collection of poetry, A Stone Seat and A Shadow Tree, and has written both fiction and non-fiction for children. From 1993-99 Adrienne was coordinator of the Whitireia Polytechnic Writing Programme. Adrienne tutors in the on-campus programme, and has written several online courses. She also works as a writer at Te Papa.

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## **Renee, BA (Auckland): Lecturer in Non-fiction and Contextual Studies**

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Renee was born in Napier of Ngati Kahungunu and Scots ancestry. When her children were young, she began writing

short stories, reviews and humorous columns for newspapers, began acting in Napier Repertory Theatre and later began studying for a degree extra-murally. In 1979, Renée moved to Auckland to complete her BA and worked as a cleaner at Theatre Corporate where, six years later, she returned as Playwright in Residence. In 1981, she wrote her first play, Setting The Table. She went on to write plays that feature women, both heterosexual and lesbian, in leading roles and showing working class people as human beings. (Sourced from Playmarket)

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## **Donna Banicevich Gera, BA(Hons), GradDip CW, MA : Lecturer in Scriptwriting**

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Donna's work has been produced for radio, page, stage, and screen, with her stage plays being presented in New Zealand, Australia, Spain, Austria, the USA, and Alaska. Her play titles include Anton's Women, Land Without Sundays, Hunterville, My Name is Ruhi, Come unto Me, and The Captain's Curse. Her short films include Longing and Rip. In 2009 her play Tarara Child won first place for best unproduced play in the PANZ playwriting competition. Her main area of interests are in telling migrant stories, exploring themes of lost identity, and developing work with a strong multi-cultural feel. She has had several overseas artists' residencies, and attended many offshore workshops, seminars and conferences, enabling her to acquire knowledge and write outside her New Zealand framework.

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## **Steve Barr : Lecturer in Scriptwriting**

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Steve is a screenwriter, producer, and development consultant with extensive Hollywood experience. He has provided formal analysis on over 1000 screenplays. His own screenplay Plant Life earned him a development deal with Walt Disney Pictures, and his award winning short film Quiet was named one of the top ten shorts of the year by Film Threat magazine. While in New Zealand he has led seminars for several

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film schools, the Reel Earth Film Festival, and the New Zealand Writers Guild. He continues to write for American producers as well as assessing screenplays for New Zealand writers, producers, and NZ On Air. He co-wrote Timeslow, one of the inaugural feature films under the New Zealand Film Commission's Escalator programme. Steve has a BFA in Theatre from the University of Southern California.

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**Marino Karena : Programme Leader Music; Tutor in Music Theory, Band Studies. CertAdEd (Massey).**

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Raised at Ratana, Marino began his music career at the age of 8, in the Ratana Brass Band and has been working in the music industry for over 30 years. In that time he has played with or supported Herbs, Dalvanus Prime, Māori Volcanics, Roger Fox, Jenny Morrison, Adijah and Midge Marsden to name a few. Marino has taught music in both theory and band workshops and preparing students for employment in the music industry. He is highly proficient in a variety of music genre, ranging from Rock, Blues, Reggae, R n B, to contemporary, and sings as well as playing guitar, bass and trombone.

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**Dan Adams : BMus Comp (Victoria); BA Eng Lit (Victoria); DipTeach (WCOE) : Co-Programme Manager Music, Lecturer in Composing, Songwriting, Arranging, Popular Music History, Contextual Studies, Creative Enterprise, and Research and Presentation**

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Dan is a composer, songwriter and multi-instrumentalist. His interest in composing and performing for live theatre has produced a solo album of Shakespeare settings, two touring arts festival shows, and a collaboration with Miranda Harcourt in Downstage's Romeo and Juliet (2004); for which he was nominated for a Chapman Tripp theatre award. In 2005, Dan participated in an international Libretto Laboratory at the University Of British Columbia in Vancouver and performed in Washington State, Oregon and Idaho. In 2006, Dan was commissioned by the New Zealand International Arts Festival to

compose and perform a presentation of a city-themed song cycle called Urbia, for the Festival's biennial Show and Tell. Dan's current band is We Like Trees.

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**Gloria Hildred, Dip RJC Music, CertALT, BAppA(Music), Co-Programme Leader, Lecturer in Band Studies, Contextual Studies and Research & Presentation**

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Gloria has worked in various fields of education and the music industry for over 20 years, playing with Kiwi artists including Jools Topp (Topp Twins), Brendan Power, Rodger Fox and the late Mahinarangi Tocker. She has also worked with NZ theatre groups such as Red Mole, Not Broadcast Quality and Magdalena Aotearoa in live sound production, event management, set-building and performance. She has 30 years' experience in a diverse range of businesses as a manager, director and sole trader. Gloria plays bass – including The Kapiti Coast Big Band (jazz), rock, country, Mtown (Motown covers) and blues – and continues to play in various bands focusing on originals. She has been teaching and tutoring since 1992, and is a BAppA (Music) graduate of Whitireia. She is currently researching making a bass guitar, and socio-cultural impacts of music on musicians.

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**Sandy Cairns-James : BMus (Massey), Post Graduate Diploma in Singing Teaching (Massey) : Tutor in Vocals and Choir**

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Sandy Cairns-James has had 25 years as a professional singer in the music industry as a lead vocalist for Rock/Jazz bands. She has also had 10 years' experience as a vocal tutor and has recently completed post-graduate study at Massey University. Her desire is to see contemporary singers reach their full potential and she believes that any singer who is serious about their singing voice will benefit from this music course.

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**Phil Hornblow - BMus (Victoria University), ATCL : Tutor in Professional Studies, Music Theory, PA Technology, Band Workshop**

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Phil has worked in the recording and music

industry for 20 years and has experience producing music in a wide range of genres. His work has ranged from recording with the NZSO and various classical choral ensembles to music production work for the recent television series, Karaoke High, and numerous radio and television commercials. He has designed and built two music production facilities where he has engineered and produced material for a large number of recording artists.

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**Andy Mauafua - Diploma in Rock, Jazz & Commercial Music (Whitireia); Cert in Adult Teaching : Tutor in Band Workshop, Professional Studies**

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Andy is a graduate of Whitireia Music School with over 20 years experience in the NZ music industry. He has toured overseas playing the Hard Rock Live circuit throughout Asia, studied at Berklee College of Music in the USA, and works extensively as a freelance musician and producer. He has worked with a number of established Kiwi artists such as Aaradhna, Brooke Fraser, Ardijah, Jon Stevens, and Deva Mahal.

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**John O'Connor - Tutor in Recording, MIDI, Guitar, Band Workshop**

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John has worked in the recording and music industry for 30 years. He has worked with many of New Zealand's well-known musicians including the NZSO, Kiri Te Kanawa, Mark Williams, Wayne Mason, Ron Goodwin, BB King and Chuck Berry. John has designed and built recording production facilities that produced radio and television commercials with clients that included Toyota, Air NZ, Mobil, Honda, General Motors, Westpac and Telecom. He recently completed a research trip to Cuba and the USA and continues to record his own original music and play in several original bands.

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**George Packard - BA (Auckland), DipTeach (WCOE), National Teachers Certificate : Tutor in Creative Enterprise, Bass, Band Workshop, Body of Work**

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George Packard is a professional bass player and tertiary music educator. In his music career of over 30 years he has played with many Wellington groups, appearing a number of times for the Wellington

International Festival of the Arts. George has undertaken national tours for Chamber Music New Zealand and backed overseas artists in New Zealand. He has combined his professional musical career with a keen interest in music education, having established the certificate, DJ, and degree music programmes at Whitireia New Zealand.

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**Jim Perkins - BMus (Massey), Diploma in Rock, Jazz & Commercial Music (Whitireia) : Tutor in Guitar, Band Workshop**

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Jim has been working in the Wellington music scene since late 2002 when he finished his diploma at Whitireia Polytechnic. On completion of his diploma, he went on to study at Massey University, where he graduated in 2005 with a degree in Jazz Guitar. During his time studying, he intermittently taught at Whitireia Polytechnic and Mana College as well as privately tutoring students. Jim has performed in a variety of musical situations that include; Night Train (jazz combo), The Business (rock covers band), Art Splash 2006 (orchestral choir), King Jankoff (progressive rock originals band), The Plan (metal originals band) and a number of other duo and solo settings.

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**Caleb Robinson - BMus Jazz Performance (Massey) : Tutor in Bass**

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Caleb has been teaching Bass Guitar for two years, teaching privately and at Massey University Jazz School. He has played at the Queenstown and Tauranga Jazz Festivals, on the main stage at Parachute music festival in front of over 25,000 people, and played on shows such as Elvis and Maoriok. He is the director of his own company, Base Promotions Ltd, producing and arranging original music.

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**Rick Cranson, BMus (Jazz) : Lecturer in Drums**

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After graduating, Rick lectured for a while then went overseas in 2001 for further experience, studying traditional drum techniques in Ghana and then on to London, where he played with groups ranging from funk and jazz groups to

experimental music. After returning to NZ in 2004, he formed psychedelic rock group Little Bushman which has released a number of recordings and played at both NZ and Australian Festivals. The group has also toured with Blue King Brown (Australia), Dave Dobbyn, Don McGlashen, Tiki Taane (NZ). A highlight was performing and recording in collaboration with John Psathas, with both the New Zealand Symphony Orchestra, and the Auckland Philharmonic Orchestra. A live c.d. Little Bushman and John Psathas with the NZSO, was released in February 2010. Rick has taught at primary, secondary and tertiary levels, covering a range of styles and influences.

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**Tuaine Robati, MEd(VUW), BA (VUW), DipTeach, DipTESL : Lecturer in Cook Islands Dance, Body of Work, Creative Techniques, Professional Studies, and Costuming. Manager and choreographer of NZ and international performances.**

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Tuaine has been involved in various fields of Education since 1972, and has taught at various levels: Primary School, Secondary School and University. He has been a member of Creative NZ, MOE Languages Expert Panel, Chair of MOE Cook Islands Maori Language Curriculum, Advisory Council to Minister of Pacific Islands Affairs. Tuaine has been Tour Manager of the Performing Arts at international festivals every year since 1994; and adjudicated at various Cook Islands Dance competitions including the ASB Secondary Schools Festival. He is currently an adviser/consultant for MOE and member of PIPEF Scholarship Board, and Cook Islands Liaison Advisor.

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**Tupe Lualua, BAppA (Performing Arts) : Lecturer in Samoan Dance**

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Tupe is a graduate of Whitireia's BAppA degree. She has extensive experience in Samoan dance and has travelled internationally as a performer. She is also an actor, with roles in Polyzygotic and "The Factory", the first Pacific Islands Musical Theatre show. Last year, she collaborated with Michel Tuffrey to choreograph a dance work for the opening of his exhibition at Pataka.

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**Byron Taufao, DipPerfArts (Adv) : Lecturer in Maori Performing Arts**

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Byron is a graduate of the earlier Whitireia performing arts programme, and has for several years since performed in corporate shows.

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**Paora Taurima, DipPerfArts (Adv) : Lecturer in Contemporary Dance**

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Paora is also a graduate of the earlier Whitireia performing arts programme. Paora has had extensive experience in dance companies, including Footnote and Black Grace.

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**Richard Finn, BA (Auckland), PGDip Drama (Auckland), MA (VUW), Graduate of Toi Whakaari New Zealand Drama School : Lecturer and joint Programme Manager, Stage and Screen Arts**

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Formerly Associate Director, Fortune Professional Theatre, 1987 – 1993; Artistic Director, NZ College of Performing Arts, since 1994. Richard has been the recipient of two Creative New Zealand grants: one to study theatre in the United Kingdom and Dallas, USA; and one for script writing. Aside from the 20+ productions he directed at the Fortune Theatre, he has mounted shows at BATS, Circa Theatre, and Centrepont Theatre in Palmerston North. He has directed and designed over 50 productions at NZ College of Performing Arts, and written 12 of the shows there.

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**Keryn Stone, AISTD, ARAD, RAD Solo Seal, Dip Teach (Dunedin COE), Graduate of New Zealand School of Dance : Lecturer and joint Programme Manager, Stage and Screen Arts**

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Past experience includes tutoring at Toi Whakaari New Zealand Drama School; Conservatorium of Music, Wellington Polytechnic; and Drama Dept, Otago University; Choreographer at Fortune Theatre, Dunedin. Keryn Stone has held five consecutive New Zealand Arts Council (Creative New Zealand) scholarships to study dance. She has had extensive experience as an educator in the performing arts at tertiary level, including 10 years at Toi Whakaari: New Zealand Drama School. Keryn has also begun and successfully run her own

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businesses - The Workshop Employment Agency and The New Zealand College of Performing Arts.

**Deb Donnelly, MTeach (VUW), Dip Textile Design (Wellington Polytechnic), Dip Teaching (VUW), NZIM (Supervision), Certificate in Design Research (Massey University), Cert Adult Teaching : Co-Programme Manager Visual Arts & Design, Lecturer in Design Textiles and Drawing**

Lecturer in Visual Arts at Whitireia since 2000, Deb practises and teaches textiles and design education. Her specialist areas are designs for textile print and fashion on both natural dyed merino wool and fine silk, as well as hi-tech garments and fibres that communicate ideas about specific cultures and themes. She worked as a design co-ordinator for printed textiles before starting her teaching career. In 1993 Deb was awarded a NZ Design Education grant to study all aspects of design, print and art education as a guest of the Japanese government. This experience helped prepare her for the teaching challenges in New Zealand education and build a unique textile design practice. In 2007 she was a finalist in the NZ wearable art and design competitions Westfield Style Pasifika and Cult Couture. Since completing MTeach in 2008 Deb has focussed on eco sustainable textiles and natural dye processes. A foundation member of Aotearoa Felters, she has exhibited works in NZ, Australia, Manila and Hong Kong. Deb's textiles, with her students' work, were showcased at a New Zealand Trade Festival in 2008 in Manila alongside fashion and business companies trading in Asia.

**Chris White, BA First Class Hons (Camberwell Art School, The London Institute), MFA (Elam) : Co-Programme Manager Visual Arts & Design, Lecturer in Printmaking, Painting and Drawing**

Chris worked for many years as a freelance illustrator for clients in the UK such as The Sunday Times Magazine, The World Wide Fund for Nature, Thames and Hudson, Orion Books and Blueprint Architecture magazine. His achievements include best artist award from the Royal Society of Watercolourists

(London) 1986, as well as being Artist in Residence at The Old Royal Observatory – Greenwich Maritime Museum, 1997-98. Since coming to New Zealand he has completed an MFA at Elam, as well as illustrating picture books for publishers Mallinson Rendel. In 2008, his illustrations for 'Dad's Takeaways' (written by Melanie Drewery) were short listed for the Russell Clark medal for illustration. Chris's teaching extends to many areas of the applied arts degree and he exhibits regularly nationally and internationally.

**Peter Deckers, MTS (Vakschool Schoonhoven), MFA (Hons) (Elam), DipTeach : Lecturer in Jewellery and Contextual Studies**

Peter studied art and jewellery making in both the Netherlands and New Zealand. He is very active in his own art practice, making collections for national and international exhibitions. Peter is both a contemporary artist and a craftsman. He exhibits with dealer galleries throughout New Zealand and the world. His work, philosophy and ideas have also been the subject of a book, Choices of the Hand, a survey of work from New Zealand jeweller Peter Deckers, introduction by Stevan Eldred-Grigg, published by First Editions, Wellington. Peter is an active advocate in empowering students to develop their own creative strengths.

**Owen Mapp, BAppA (VAD) : Professional sculptor carver since 1970, Lecturer in 3D**

Owen has been sculpting bone, ivory, jade and other materials for 37 years, starting with a background in museum work and archaeology, in NZ and overseas, researching collections and jade fields. He has been tutoring at Whitireia for 20 years part-time and at overseas workshops in a number of countries. His work is held in both New Zealand and overseas museum collections. Owen established contact with Japanese netsuke carvers in 1989 and has been invited to exhibit with them in Japan every year since then. He was selected by the Japanese for a netsuke exhibition for the British Museum and the Los Angeles County Art Museum in 1994 and his work is also held in Japanese royal family collections.

**Kelly McDonald, BN (Monash), BVisArts (Sydney) : Lecturer in Jewellery**

Kelly is a passionate teacher with a wide ranging background that includes having worked as a jewellery tutor in Sydney, exhibited in a range of solo and group shows in both Australia and internationally, and worked in film and children's television as part of paint teams, art departments and building props/models.

**Rudy Whitehead-López, BFA, Drawing & Painting (California State University Long Beach), DipTeach (ACE), MFA, (Whitecliffe) : Lecturer in Drawing, Painting, Contextual Studies**

Rudy is a Mexican-American of mixed Mayo Indian and Spanish extraction. He won six scholarships before attending the prestigious Art Center College of Design in Los Angeles. He has taught art at EIT, the Hawke's Bay Museum in Napier and in secondary schools. In 1989 he was the first person to build and fly a Manu Aute traditional Maori birdman kite in 125 years. He has exhibited regularly in the Hawke's Bay and Auckland and has work in many private collections around the world. His current interest is in notions of 'the everyday' and how this seemingly banal concept can be artistically provocative. In 2005 his first novel, The Song of Laughing Bird, was published in New Zealand. In 2008, his Masters dissertation, The Intimate Real, was published in Germany by VDM.

**Barbara Harford, Postgraduate Cert. Adult Learning & Teaching (VUW), Dip. Adult Learning & Teaching : Lecturer in Publication Design, Package Design, Branding**

Barbara has extensive experience in graphic design, editing, writing and publishing. She began her career in England at Macmillan Press where she worked as an editor in book production. On her return to New Zealand she worked as and Editor for the Royal Society then began her own design business. Barbara is a published author (Greenham Common: Women at the Wire, Women's Press, UK) and has produced several documentary videos. Each year she art directs the publication of the Arts

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catalogue with Publication Design students, and works on branding for a range of projects. She has a particular passion and focus on typography and print.

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**Sue Scott, BA (Victoria), BDes (Massey), MDes (Massey) : Lecturer in Motion Graphics, Digital Illustration, 3D Modelling & Animation, Drawing and Design**

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In the early eighties Sue completed a BA focussing on film theory and production. After an extensive OE in Austria, Germany, New York and London, where she was a member of the London Filmmakers Co-op, Sue returned to New Zealand and spent several years doing freelance art and design whilst working on her own creative projects including the acclaimed video comedy Pork Surprise. Sue completed a Bachelor of Design in 1999 when some of her animated work was selected for the BBC World documentary "New Media Women". She spent a year working as a roto artist on The Fellowship of the Ring, leaving to help develop the 3D animation course at Natcol. Sue came to Whitireia several years later to work in the digital media course.

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**Stephen Rowe, BA, DipPhot, MFA : Photography Lecturer**

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Stephen has a wide range of experience as an editorial and portrait photographer for magazine stories and book covers, and has also worked as a photography technician/tutor at Massey University. His exhibition, The New Rugby - a documentary photography project that looked at the changes in rugby since it became a professional sport and how those changes mirrored the societal changes in New Zealand since the 1980s economic reforms - started at The Dowse, Lower Hutt, 2003, then toured nationally. Images from the project are held in the Alexander Turnbull Library.

His publications include The Full Eighty Minutes: Searching the Soul of New Zealand Rugby (2001, with Brett Whincup).

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**Murray Lloyd, BDes (1st Class Hons) : Photography Lecturer**

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Murray has worked as a commercial photographer, largely based around food photography, corporate portraiture, documentary styled images, and product photography. Art direction and working with designers are important components of this work. He has taught photography

at both Massey University and The Photo School. Presently he is managing the development of an E-commerce website involving photographic images and New Zealand's export industry. His exhibitions to date include: Scenes in Maoriland, 2010; The Big Day, 2005; The Caravan, 2003-4; The Reclaimed Land, 2002. His current projects include A Brilliant Life - A multimedia documentary combining still images with an audio soundtrack, [www.murraylloyd.com/abrilliantlife](http://www.murraylloyd.com/abrilliantlife); and an exploration of freshwater in the contemporary New Zealand landscape.

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**Janet Nixon : Creative Enterprise Lecturer and Coordinator**

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Janet is completing a Master of Teaching. Janet has a passion for business, in particular self-employment. She worked for herself for 24 years, and for the past 12 years has taught business at the Massey University College of Design and at Whitireia Community Polytechnic. Janet has had three businesses including a film catering business; a commercial photography partnership; and a contract business which involved consulting to small business owners and delivering accelerated learning programmes around New Zealand.



# Facilities for Applied Arts at Whitireia



## Facilities include

- individual studio spaces for 3rd year and graduate visual arts and design students,
- state-of-the art digital labs for graphics, music and sound,
- rehearsal rooms for performance,
- dedicated workshops for jewellery, paint and print,
- the award-winning library designed by Athfield Architects



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BAPPA STUDENT REBECCA JONES FITTING  
FASHION DESIGN CLIENT IRENE VAN DYK .



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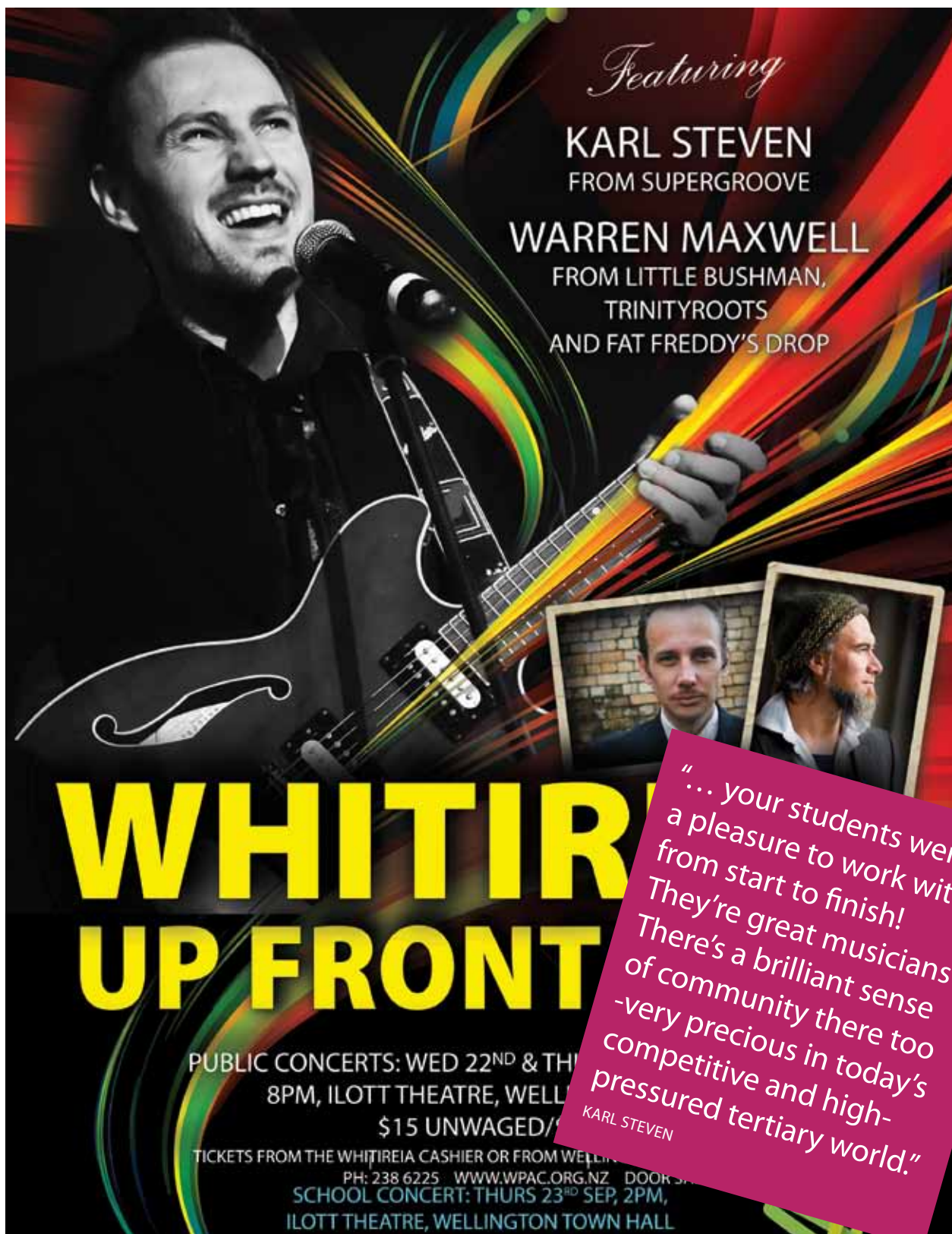




“Whitireia was the best thing that ever happened to me. It taught me about hard-work, dedication and discipline. Now I’m reaping the rewards. Music is my life, and I plan to do it for a very long time.”

LYNETTE-KEELY TURUWHENUA, BAPPA MUSIC GRADUATE

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*Featuring*

**KARL STEVEN**  
FROM SUPERGROOVE

**WARREN MAXWELL**  
FROM LITTLE BUSHMAN,  
TRINITYROOTS  
AND FAT FREDDY'S DROP

# WHITIREIA UP FRONT

PUBLIC CONCERTS: WED 22<sup>ND</sup> & THU 23<sup>RD</sup> SEP, 8PM, ILOTT THEATRE, WELLINGTON  
\$15 UNWAGED/STUDENT

TICKETS FROM THE WHITIREIA CASHIER OR FROM WELLINGTON TOWN HALL  
PH: 238 6225 WWW.WPAC.ORG.NZ DOOR 5PM

SCHOOL CONCERT: THURS 23<sup>RD</sup> SEP, 2PM, ILOTT THEATRE, WELLINGTON TOWN HALL

*"... your students were a pleasure to work with from start to finish! They're great musicians... There's a brilliant sense of community there too -very precious in today's competitive and high-pressured tertiary world."*

KARL STEVEN

\* Fees and courses are subject to change. Please confirm before applying to enrol. Contact us on 0800 Whitireia (0800 944 847)





Zak Pitfield-de Mille, year 1 BAppA - Jewellery and recipient of a Certificate of Excellence from the Jewellery Manufacturer's Federation.

"This year has been a really supportive learning experience. The tutors have a wealth of knowledge behind them and the skills I've learnt have been invaluable to me growing my confidence to explore all that contemporary jewellery can offer."

ZAK PITFIELD-DE MILLE

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